

NATIONAL SHIRE HORSE SHOW

BINGLEY HALL, STAFFORDSHIRE COUNTY SHOWGROUND, ST18 0BD 8TH-10TH MARCH 2024

SPONSORSHIP & CATALOGUE ADVERTISING OPPORTUNITIES



The National Shire Horse Show is staged with financial support from our wonderful sponsors and from donations. We are extremely grateful to those who support the Show, but we are looking for more help to ensure these majestic Shire horses are seen by visitors from far and wide.

If you would like to help us in promoting and preserving the Shire horse breed, we welcome companies or individuals to join us by sponsoring an element of the show. Sponsors receive lunch with the President, presentation of prizes, where applicable, catalogue presence, social media advertising, ringside banner).

SPONSORSHIP OPPORTUNITIES

*(includes lunch with President, presentation of prizes where applicable, catalogue presence, social media advertising)

*Class sponsorship	£250
*Championship sponsorship	from £500
*Sponsorship of Collecting Ring	£1,000
*Sponsorship of Rosettes	£500
*Sponsorship of Trophy Engraving	£500
*Sponsorship of Exhibitor Wristbands	£300
*Principal Sponsor	Please contact office.
*Sponsorship of Arena	Please contact office.
*Sponsorship of Stables	Please contact office.
*Sponsorship of Grandstand	£2,500
*Sponsorship of Official Merchandise	£2,500
*Sponsorship of the Annual Dinner	£2,500
Sponsorship of Exhibitor Vehicle Passes	£100
General Prize Fund donations	from £50

ADVERTISING OPPORTUNITIES

Catalogue Advertising A5 colour

Cover pages	£250
Full page	£150
Half page	£90

Ringside Banner (banner only) £50

We would be pleased to hear from you and invite you to contact us either via email info@shirehorse.org.uk or by calling the office on 01536 771611 to discuss the opportunities available to you.

> All prices exclude VAT Donations may be made without VAT

Shire Horse Society The Old Dairy, Rockingham Castle, Market Harborough, Leicestershire, LE16 8TH

> Telephone 01536 771611 Email info@shire-horse.org.uk





/shire horse society